Examples of Strong Stakeholders Section

D. Stakeholders: 15 points

In this section, please provide the following:

1. A detailed description of who will use and/or benefit from this project, including any secondary stakeholders

   Example 1

   Franklin’s students and staff will be the main beneficiaries. Since they will be ones to be training daily and improving their health and wellness. The staff will be able to better teach to the standards.

   The secondary beneficiaries are Phoenix Police and Fire Department who often use Franklin’s course for training, and with an improved obstacle course, their visits will be worthwhile.

   The community will benefit immensely because there will be an increased number of individuals fit for Police and Fire duties. According to AZCentral, despite the recent blitz of recruits, the department is still short more than 400 bodies, indicating numerous possibilities for Franklin students.

   Example 2

   Our primary stakeholders are children in third to sixth grade with ACEs, or Adverse Childhood Experiences that participate in Future for Kids supplemental education programs. Adverse Childhood Experiences can include: emotional abuse, physical abuse, sexual abuse, emotional or physical neglect, or other toxic stress. Frequent ACEs can damage the developing brain of a child and cause problems with overall health and learning ability such as: memory problems, inability to learn or respond, and a low tolerance for stress among other issues. Our program will benefit these children by helping them learn in a manner in which they will retain what is taught to them through the use of fun, tactile-based activities which reduce anxiety about school, particularly math and science. Secondary stakeholders include the regular volunteers at Future for Kids, who will have activities which allow them to keep children engaged, and detailed instructions to be able to implement the programs for the children with ease. Another secondary stakeholder is the Future for Kids supplemental education program, which will benefit from having additional teaching material which focuses specifically on what the children struggle with.